



**"I confirm"**

Head of the  
Department: \_\_\_\_\_

Protocol No.

Date: 2024

### Syllabus

<b>General Information</b>	Department	Marketing and Management
	Group Number	<b>532 DBİ</b>
	Degree level	<input type="checkbox"/> Bachelor <input type="checkbox"/> Master
	Study format	Full-Time
	Academic year/Semester	2024/Fall
	Year of study	2024-2025
	Academic semester	<input type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer
<b>Course Information</b>	Course name, code	Development prospects of municipal transport in Azerbaijan
	Credit count	6
	Study load (hours)	60
	Teaching methods	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Laboratory
	Language of instruction	<input type="checkbox"/> Azerbaijani <input checked="" type="checkbox"/> English <input type="checkbox"/> Russian
	Course type	<input type="checkbox"/> Mandatory <input checked="" type="checkbox"/> Elective
	Prerequisite course/code	Development prospects of municipal transport in Azerbaijan
<b>Instructor Information</b>	Instructor's academic degree, academic title, honorary title, last name, first name, patronymic	Xudaverdili Ülviyyə Ramiz
	Instructor's email address	ulviya.alizade@mail.ru
	Instructor's contact number	(+994) 707557025
	Office hours	
<b>Course Description</b>	<p>This subject covers the development of transport systems and municipal transport management at the local level. The aim of the subject is to provide students, especially those working in the fields of urban planning, transport and management, with in-depth knowledge and practical skills on the organization, management and development prospects of municipal transport.</p> <p>This subject also offers strategic approaches to accelerate the development of municipal transport in Azerbaijan and improve transport systems in urban and rural areas. It also provides students with methodologies for research and analysis in this field.</p>	

<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>• The essence and functions of municipal transport: The subject explains to students what municipal transport is, its role, importance and functions in local societies. It is important to understand the relationship of this type of transport with social and economic development.</li> <li>• Transport systems and infrastructure: The current state of transport infrastructure in urban and rural areas of Azerbaijan, ways to develop it to meet requirements are studied. Infrastructure problems, the current state of transport and future plans are reviewed.</li> <li>• Local governance and municipal transport: The subject provides information on municipal transport management and the role of local governments in this area. At the same time, the legal and organizational requirements required for the planning and development of municipal transport are examined.</li> <li>• Sustainable development and municipal transport: Issues related to the sustainable development of transport, environmental protection and urbanization are discussed. Issues related to the development of municipal transport and the establishment of flexible transport systems in connection with the expansion of cities are also taught in this subject.</li> <li>• Economic and social impact of municipal transport: The impact of this transport on the economy, social equality and accessibility for the population are also discussed. At the same time, the impact of transportation on social equality and the services provided to improve people's quality of life are analyzed.</li> </ul>
<b>Learning Outcomes</b>	<p>The learning outcomes of the subject “Prospects for the development of municipal transport in Azerbaijan” may include the following:  Students should have a deep understanding of the basic principles of municipal transport systems and the economic, social and environmental impacts of these systems. In addition, students will:</p> <ul style="list-style-type: none"> <li>• Acquire theoretical knowledge about the requirements and objectives of municipal transport.</li> <li>• Explain the relationship between the principles of urban planning and urbanization and municipal transport.</li> <li>• Be able to establish the relationship between the principles of sustainable development and transport management.</li> </ul> <p>Students will acquire practical skills for planning and managing municipal transport. This includes effective decision-making, strategic planning and optimal management of resources in the management of modern transport systems. Students:</p> <ul style="list-style-type: none"> <li>• Acquire the ability to analyze and plan transport infrastructure.</li> <li>• Be able to develop strategies for improving municipal transport systems</li> <li>• Be able to organize transport services at the local level and increase their effectiveness.</li> </ul>
<b>Course Requirements</b>	<p>The applications for students in the course on the development prospects of municipal transport in Azerbaijan may be as follows:</p> <ol style="list-style-type: none"> <li>1. Participant, Participation: Students should be encouraged to actively participate in the course, ask questions and participate in discussions. This can help students to understand the topics in depth.</li> <li>2. Group studies: Students may be assigned group projects or studies that will address real-world scenarios. This can help them develop their collaboration, communication and problem-solving skills.</li> <li>3. Field reviews and reporting: Students may be assigned to monitor current developments in the field and to analyze and report on these developments.</li> </ol>

	<p>4. Guest speakers and seminars: Expert guests from the business sector may be invited or students may attend seminars organized related to the sector. This gives students the opportunity to learn first-hand about current trends and practices in financial management.</p> <p>5. Field visits: Visits to relevant businesses and companies can give students the opportunity to see the practices in this field of activity and interact with businesses. This can help them connect theoretical knowledge with practice.</p> <p>These requirements can help students develop their business knowledge and skills more effectively by motivating them to participate more effectively in the course.</p>
<b>Academic Integrity</b>	<p><b>Academic integrity</b> - ensuring the originality of the work done, and sharing the ideas or findings of others by citing sources.</p> <p><b>Violations of academic integrity</b></p> <ol style="list-style-type: none"> <li>1. Plagiarism,</li> <li>2. Copying,</li> <li>3. Submitting all or part of a student's previous work, homework, or project in another class without citing the source,</li> <li>4. Citing non-existent sources or creating a fake database,</li> <li>5. Preparing course materials or assignments on behalf of other students,</li> <li>6. Demonstrating behavior to gain unfair advantage (providing a sick note when not really ill, making false excuses for an extension of time, or for other purposes),</li> <li>7. Taking an exam for someone else or having someone else take an exam for you.</li> </ol>
<b>Ethical Conduct</b>	<p>The ethical behavior of students participating in the “Investment Management” course aims to ensure success and respect in their educational process and future professional careers. Students must adhere to academic ethical standards by adhering to the principles of honesty and transparency in coursework and projects. They must attend classes on time, with a sense of responsibility, and take an active role in group work to ensure effective collaboration within the team. In addition, they must be sensitive to diversity and cultural sensitivity, and strive to understand different cultures and create a learning environment enriched by diversity. For professional development, they must increase their efforts to communicate with professionals in the sector and create effective networks, while improving their problem-solving and critical thinking skills. They must be aware of social media etiquette and professionalism, create a trustworthy image on online platforms, and maintain online etiquette. In terms of openness to change, innovation, and career development, students must monitor changes in the sector, be open to innovations, and regularly use relevant resources for career development. These ethical behaviors guide students to be successful and ethical both academically and professionally.</p>
<b>Primary Reading List</b>	<ol style="list-style-type: none"> <li>1. Mammadov, A. (2018). Urban Transport and Its Development Prospects. Baku: Azerbaijan State Oil and Industry University Publishing House.</li> <li>2. Ahmadov, V. (2019). Sustainable Transport and Urban Planning. Baku: Urban Planning and Architecture Publishing House.</li> <li>3. Tabrizli, Z. (2020). Transport Management: Legal and Organizational Approaches. Baku: Law and Development Publishing House.</li> <li>4. Rahimov, S. (2014). Urban Transport of Azerbaijan and Solutions. Baku: University of Economics and Management Publishing House.</li> </ol>

	5. Aliyev, E. (2016). Effective Management of Municipal Transport. Baku: Azerbaijan State Publishing House.	
<b>Supplementary Reading List</b>	<p>1. <b>Sussman, J. M. (2015).</b> <i>Transportation Systems Analysis: Models and Applications</i>. Springer Science &amp; Business Media.</p> <p>2. <b>Litman, T. (2020).</b> <i>Transportation and Land Use: The New Challenge for Metropolitan Planning</i>. Victoria Transport Policy Institute.</p> <p>3. <b>Vickerman, R. (2014).</b> <i>The Economics of Transport: A Theoretical and Applied Perspective</i>. Routledge.</p> <p>4. <b>Givoni, M., &amp; Rietveld, P. (2013).</b> <i>Transport and Sustainability: The Role of Transport in the Urban Context</i>. Elsevier.</p> <p>5. <b>Pucher, J., &amp; Buehler, R. (2010).</b> <i>City Cycling</i>. MIT Press.</p>	
<b>Online Resources</b>	<p>1. [hospitalitynet.org](https://www.hospitalitynet.org)</p> <p>2. www.economy.gov.az</p> <p>3. www.president.az</p> <p>4. www.google.az</p> <p>5. www.nba.az</p>	
<b>Grading: 100-Point System</b>	<p>The final grade is the sum of the points given for the current assessment - seminars and colloquiums (0 - 30 points), independent work (0 - 10 points), attendance (0 - 10 points) and intermediate assessment - end-of-semester exams (0 - 50 points). If additional experimental and practical lessons are planned for the same subject, (0 - 10) points are allocated for the assessment of these lessons.</p> <p>Final grade = <i>current assessment + intermediate assessment</i></p>	
<b>Seminars and Colloquiums</b>	Colloquiums are organized 3 times per semester according to the academic calendar. Each colloquium is evaluated with 0 - 10 points. The colloquium is mandatory. A student who does not participate in the colloquium is given 0 points.	<b>0-30</b>
<b>Assignments</b>	<p><b>Writing guidelines required for assignments</b></p> <p>Font and size: Arial 12 pt</p> <p>Line spacing: 1.5</p> <p>Total length of work: minimum 3 pages</p> <p>Deadline for submission: 2 weeks before the end of the semester</p>	<b>0-10</b>
	<p><b>Topics of individual work:</b></p> <ol style="list-style-type: none"> <li>1. Current status and development needs of municipal transport in Azerbaijan</li> <li>2. Relationship of municipal transport with urban planning: Analysis on the example of Baku city</li> <li>3. Sustainable transport systems: Ecological aspects of municipal transport in Azerbaijan</li> <li>4. Technological innovations in municipal transport: Application of electronic transport systems</li> <li>5. Organizational and legal requirements of municipal transport in urban and rural areas</li> <li>6. The role of public-private sector cooperation in the development of municipal transport</li> <li>7. Optimization of resources in municipal transport: A study on the city of Baku</li> <li>8. Social impact of transport: Benefits of municipal transport to society</li> <li>9. The role of transport in urban planning: Relationship of municipal transport with urbanization</li> <li>10. Municipal transport management: Differences between Baku and the regions</li> </ol>	

	11. Equality of transport systems and social justice: Regulatory issues in municipal transport 12. Financing of municipal transport and economic models: Future prospects 13. Challenges encountered in the development of transport services and ways to solve them 14. International experiences in the field of municipal transport and ways to adapt to Azerbaijan 15. Municipal transport for cities of the future: Electronic transport and application of green technologies	
<b>Attendance</b>	1 point is deducted for every 10% of the hours allocated for teaching the subject during the semester. A student who misses more than 25% of the lessons in the subject will not be allowed to take the exam.	<b>0-10</b>
<b>Examination</b>		<b>0-50</b>

*Assessment of student knowledge based on the total accumulated semester points is conducted as follows:*

**Grading Scale:**

Points	Letter-Grade Assessment	Performance Level
100 – 91	A	“excellent”
90 – 81	B	“very good”
80 – 71	C	“good”
70 – 61	D	“sufficient”
60 – 51	E	“satisfactory”
Less than 51 points	F	“unsatisfactory”

Course Schedule and Thematic Plan					
N	Date	Subject Topics	Lecture Hours	Seminar Hours	Textbook/Assignments
1		Municipal Transport and Its Importance	2	2	1. Mammadov, A. (2018). Urban Transport and Its Development Prospects. Baku: Azerbaijan State Oil and Industry University Publication. 2. Ahmadov, V. (2019). Sustainable Transport and Urban Planning. Baku: Urban Planning and Architecture Publishing House.
2		Legal and Administrative Framework of Municipal Transport	2	2	1. Məmmədov, A. (2018). Şəhər Nəqliyyatı və Onun İnkişaf Perspektivləri. Bakı: Azərbaycan Dövlət

					Neft və Sənaye Universitetinin nəşri. 2. Əhmədov, V. (2019). Davamlı Nəqliyyat və Şəhərsalma. Bakı: Şəhərsalma və Arxitektura Nəşriyyatı.
3		<b>Structure and Management of Municipal Transport</b>	2	2	1. Məmmədov, A. (2018). Şəhər Nəqliyyatı və Onun İnkişaf Perspektivləri. Bakı: Azərbaycan Dövlət Neft və Sənaye Universitetinin nəşri. 2. Əhmədov, V. (2019). Davamlı Nəqliyyat və Şəhərsalma. Bakı: Şəhərsalma və Arxitektura Nəşriyyatı.
4		<b>Economic Impact of Municipal Transport</b>	2	2	1. Məmmədov, A. (2018). Şəhər Nəqliyyatı və Onun İnkişaf Perspektivləri. Bakı: Azərbaycan Dövlət Neft və Sənaye Universitetinin nəşri. 2. Əhmədov, V. (2019). Davamlı Nəqliyyat və Şəhərsalma. Bakı: Şəhərsalma və Arxitektura Nəşriyyatı.
5		<b>Population Growth and Transport Demand</b>	2	2	1. Məmmədov, A. (2018). Şəhər Nəqliyyatı və Onun İnkişaf Perspektivləri. Bakı: Azərbaycan Dövlət Neft və Sənaye Universitetinin nəşri. 2. Əhmədov, V. (2019). Davamlı Nəqliyyat və Şəhərsalma. Bakı: Şəhərsalma və Arxitektura Nəşriyyatı.
6		<b>Technological Innovations in Municipal Transport</b>	2	2	1. Məmmədov, A. (2018). Şəhər Nəqliyyatı və Onun İnkişaf Perspektivləri. Bakı: Azərbaycan Dövlət Neft və Sənaye Universitetinin nəşri. 2. Əhmədov, V. (2019). Davamlı Nəqliyyat və Şəhərsalma. Bakı: Şəhərsalma və Arxitektura Nəşriyyatı.
7		<b>Modernization of Public Transport</b>	2	2	1. Məmmədov, A. (2018). Şəhər Nəqliyyatı və Onun

					<p><b>İnkişaf Perspektivləri.</b>  <b>Bakı: Azərbaycan Dövlət Neft və Sənaye Universitetinin nəşri.</b></p> <p><b>2. Əhmədov, V. (2019).</b>  <b>Davamlı Nəqliyyat və Şəhərsalma.</b> Bakı: Şəhərsalma və Arxitektura Nəşriyyatı.</p>
8		<b>Environmental Impact of Municipal Transport</b>	2	2	<p><b>3. Təbrizli, Z. (2020).</b>  <b>Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar.</b> Bakı: Hüquq və İnkişaf Nəşriyyatı.</p> <p><b>4. Rəhimov, S. (2014).</b>  <b>Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları.</b> Bakı: İqtisadiyyat və İdarəetmə Universiteti Nəşriyyatı.</p>
9		<b>Passenger Satisfaction and Service Quality in Municipal Transport</b>	2	2	<p><b>3. Təbrizli, Z. (2020).</b>  <b>Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar.</b> Bakı: Hüquq və İnkişaf Nəşriyyatı.</p> <p><b>4. Rəhimov, S. (2014).</b>  <b>Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları.</b> Bakı: İqtisadiyyat və İdarəetmə Universiteti Nəşriyyatı.</p>
10		<b>Financial Problems of Municipal Transport and Solutions</b>	2	2	<p><b>3. Təbrizli, Z. (2020).</b>  <b>Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar.</b> Bakı: Hüquq və İnkişaf Nəşriyyatı.</p> <p><b>4. Rəhimov, S. (2014).</b>  <b>Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları.</b> Bakı: İqtisadiyyat və İdarəetmə Universiteti Nəşriyyatı.</p>
11		<b>Safety and Equipment in Municipal Transport</b>	2	2	<p><b>3. Təbrizli, Z. (2020).</b>  <b>Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar.</b> Bakı: Hüquq və İnkişaf Nəşriyyatı.</p> <p><b>4. Rəhimov, S. (2014).</b>  <b>Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları.</b> Bakı: İqtisadiyyat və</p>

					İdarəetmə Universiteti Nəşriyyatı.
12		Development of Local and Municipal Transport Infrastructure	2	2	3. Təbrizli, Z. (2020). Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar. Bakı: Hüquq və İnkişaf Nəşriyyatı. 4. Rəhimov, S. (2014). Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları. Bakı: İqtisadiyyat və İdarəetmə Universiteti Nəşriyyatı.
13		Integration of Municipal Transport and Urban Transport	2	2	3. Təbrizli, Z. (2020). Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar. Bakı: Hüquq və İnkişaf Nəşriyyatı. 4. Rəhimov, S. (2014). Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları. Bakı: İqtisadiyyat və İdarəetmə Universiteti Nəşriyyatı.
14		Social and Cultural Aspects: Social Importance of Transport	2	2	3. Təbrizli, Z. (2020). Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar. Bakı: Hüquq və İnkişaf Nəşriyyatı. 4. Rəhimov, S. (2014). Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları. Bakı: İqtisadiyyat və İdarəetmə Universiteti Nəşriyyatı.
15		Future Prospects and Development Forecasts in Municipal Transport	2	2	3. Təbrizli, Z. (2020). Nəqliyyatın İdarə Edilməsi: Qanuni və Təşkilati Yanaşmalar. Bakı: Hüquq və İnkişaf Nəşriyyatı. 4. Rəhimov, S. (2014). Azərbaycanın Şəhər Nəqliyyatı və Həlli Yolları. Bakı: İqtisadiyyat və İdarəetmə Universiteti Nəşriyyatı.
		<b>Total:</b>	<b>30</b>	<b>30</b>	<b>60</b>

**Lecturer:**

**Xudaverdili Ülviyyə Ramiz**